



# EVOLUTION LABORATORIES, LLC

---

2025

# INTRODUCTION

At EvoLabs, we transform your business with innovative, cost-effective solutions. From cutting-edge printing of promotional products and high-quality graphic design to impactful marketing campaigns and exceptional consulting services, we provide everything you need to elevate your brand.

We empower businesses of all sizes to achieve a professional image with full-color marketing materials that make a lasting impression. Our system is tailored to meet the needs of every type of customer, ensuring a seamless and personalized experience.

Whatever you create on your computer—any digital image format—we can print it. If it's on your screen, we'll bring it to life. Additionally, our graphic design work stands among the best in the industry, offering exceptional quality at some of the most competitive prices available.

We offer diverse marketing campaigns designed to suit all industries, and our dedicated marketing partners will work closely with you to evolve your brand. Together, we'll help you realize the full potential of your company and achieve your vision for success. Best of all, many of our business and personal consulting services are completely **FREE!**

Contact us today, and let's work together in our labs to bring your ideas to life and help your business thrive.







# ABOUT US

Founded in 2003, Evolution Laboratories provides a diverse range of promotional products—such as paper-based materials, signs, banners, apparel, and more—to help showcase the value of your business.

Complemented by exceptional design, impactful marketing campaigns, and top-tier consulting services, our products can be customized for each promotional event or objective, ensuring an engaging experience for your customers.

Contact us today to discuss your event and how we can help you make a lasting impression with your brand.

# PROBLEMS

## PROBLEM 1



Every startup and small business faces the challenge of managing operational costs. The main issues typically revolve around two key components: insufficient sales and the need for budget-friendly promotions that drive those sales.

## PROBLEM 2



Many companies that provide the services needed to tackle this problem are often grappling with the same challenges themselves. They resort to desperate measures in an attempt to find solutions. If you've decided to start a business, let us help you build a brand that reflects quality and value, while embodying the same principles that guide your work ethic.

## PROBLEM 3



In the developed world, the quality of life we enjoy makes it difficult to find individuals and companies willing to sacrifice their own well-being for the achievement of your goals. We have evolved beyond that mindset and expect our clients to recognize and respect the sacrifices we make to help them reach their objectives, with appropriate rewards when we succeed. After 20 years of experience, we have yet to be disappointed.



# OBJECTIVES

To equip our clients with the resources they need to transform their businesses, enrich their lives, and achieve their goals!



**Quality  
Design and  
Printing**



**High-Impact  
Marketing  
Strategies**



**Consulting  
services  
designed to  
help you  
navigate  
challenges  
and foster  
your growth**



# OUR SERVICES



## Printing

In our predominantly digital world, the importance of printed materials remains undeniable—especially those that bring exceptional designs to life without straining your marketing budget.

We offer some of the most competitive printing prices in the nation and invite you to discuss how we can help you keep your printing costs low as well.



## Graphic Design

We firmly believe that artists deserve to be compensated fairly for their work. However, as efficiency consultants, we often find ourselves at odds with the financial decisions of some artists, which can lead to inflated pricing.

As such, we believe our clients should not have to support these inflated costs when it comes to graphic and web design.

Contact us today to discover how we can help you reduce your design budget while enhancing your brand's impact.



## Marketing

With over 50 years of combined marketing experience among our principals, we offer results-driven, budget-friendly strategies that span from traditional methods like rotary phones and white pages to modern approaches such as SEO and cyber-guerilla tactics.

Contact us today for a free consultation to assess your needs and discover how we can help you achieve your marketing goals.



## Consulting

Crafting the ideal combination of business elements—such as leadership, management, marketing, and sales—to create a successful business model is a personal journey.

Contact us today for a free consultation to discuss your business or personal needs.



# TARGET MARKET



## Startup Company

Our economy is driven by small businesses, with 75% of them founded by local entrepreneurs in our communities. It is essential that we actively support these businesses, as they provide products and services that align closely with our community goals. As a result, 80% of our clientele comes from this vital market segment.



## Enterprise Level

At the same time, we must acknowledge the important role that large enterprise-level institutions play in our society. While they represent a smaller portion of the overall business landscape, their impact on our evolution within the global economy is significant. We proudly serve many impressive large organizations as well, although they account for only 20% of our target market.





# OUR TEAM

Bikram, or "Bik" as many call him, is a Colorado native with over 35 years of business experience in the Denver Metro Area. He holds four university degrees, three of which are from Colorado's own Adams State University in Alamosa, where he currently serves as an Adjunct Professor of Business for undergraduate courses. His academic credentials include an MBA in Leadership, a Bachelor of Science in Business Administration with an emphasis in Management, a Bachelor of Arts in Business Administration with an emphasis in Entrepreneurship, and an Associate of Science.

With 16 years of leadership and management experience, as well as over 35 years in small business start-up and management, Bikram has amassed a wealth of knowledge. His various certifications, including one in customer communications and management, further enhance his expertise. Throughout his career, he has been fortunate to travel the world, assisting family and friends in building their businesses.

Bikram also possesses exemplary soft skills, including problem-solving, communication, teamwork, and public speaking. He is fluent in English, French, and Spanish, and has been a two-time TEDx presenter in Winter Park, Florida. Additionally, he contributes to his community by speaking and teaching in correctional facilities, engaging with incarcerated youth, women, and men.

When asked about his greatest accomplishments, Bikram humbly downplays his extensive credentials. He emphasizes that his true achievements lie in the character, personality, and outlook on life he has forged through overcoming personal challenges. He uses these experiences to give back to his communities, believing that without this purpose, he would be nothing. He credits these qualities—attributes accessible to anyone—as the foundation for his current and future successes.

In addition to his teaching role at Adams State University, Bikram holds various positions with firms across multiple industries, including the non-profit sector.



**Bikram Mishra**

CEO & FOUNDER



# OUR TEAM



**Sydney Perkins**

COO & PARTNER

Sydney Perkins is a proud Colorado native and a graduate of Colorado State University, where she earned her degree in Biomedical Sciences with a focus on Microbiology, Immunology, and Infectious Diseases. While her scientific expertise is a key part of her identity, Sydney is much more than just a scientist.

She has a deep passion for the creative side of life, from art and graphic design to website development. Her diverse skill set extends beyond the laboratory, as she is dedicated to teaching, public outreach, and making complex topics accessible through clear communication and design. Sydney seamlessly blends her scientific knowledge with her love for creativity, making her an innovative and versatile individual within the workplace...and definitely at the MoonBass!



# OUR TEAM



**Manolito Llanas**

PARTNER

As a partner, Mony has played a crucial role in the evolution of this organization, primarily through his expertise in graphic design.

DJ LLANAS (pronounced: yah-nahs), an artist and mental health advocate, has had a passion for music for as long as he can remember. His musical journey took a pivotal turn after attending his first Electronic Dance Music (EDM) event, "Rave on the Rocks," at the iconic Red Rocks Amphitheater in Colorado. The energy and enthusiasm of the crowd and artists captivated him completely.

While developing his craft as an EDM artist and DJ, Mony also refined his graphic design skills by creating designs for some of EvoLabs' esteemed entertainment clients.

Throughout his life, Mony has faced personal challenges that have inspired him to channel his artistic passion into healing—both for himself and for others. At EvoLabs, he focuses on strengthening the connection between design and healing, extending these benefits to the communities we serve.



# PROJECT REVIEW

Evolution Laboratories, LLC boasts an impressive portfolio of completed projects over its 21 years in operation. We have successfully delivered our services to some of the largest and most recognized organizations across various industries, bringing the same high level of expertise and dedication to even our smallest clients.

Through our consulting services, we have collaborated on projects with both large corporations and smaller entities.

We are happy to provide a sample project list under an EvoLabs MNDA. Notably, we have partnered with government agencies in our home state of Colorado on various initiatives, printed materials for athletes on our professional sports teams, and worked with companies founded by pioneering families that have shaped this state and the nation.





# CONTACT US

-  +1 720.386.2633
-  [sales@evolabs.us](mailto:sales@evolabs.us)
-  [www.evolabs.us](http://www.evolabs.us)
-  9044 Forsstrom Drive, Lone Tree, Co, USA 80124





**THANK  
YOU!**